



PRODUCT PORTFOLIO

Hi! We're Impossible Foods, and we make delicious meat, made from plants, for people who love eating meat. When our company was founded in 2011, we started with a simple question: "What makes meat taste like meat?" Then we took everything we know and love about meat and aimed to make it even better—using plants, which is also better for the planet.

IMPOSSIBLE™ BEEF MEAT FROM PLANTS

Impossible Beef has all the meaty sizzle and taste you crave, but is way better for the planet. It's also a 1:1 substitute for animal-derived ground beef in any build — grilled, sauced, braised, baked, you name it. From burgers to tacos, sandwiches, chili and more, your menu will never be the same. Additionally, try Impossible Beef Jumbo Hot Dogs Made From Plants, our delicious, meaty plant-based hot dog!



Sizes	Case Sizes	Item Number	DOT Codes	Certifications
5 lb Brick	4 x 5 lb	60-00010	693765	CN labeled, Gluten Free, Kosher, Halal
¼ lb Patties	4 x 2.5 lbs (40 ct)	60-00011	693766	CN labeled, Gluten Free, Kosher, Halal
⅓ lb Indulgent Patties	4 x 2.665 lbs (32 ct)	300000133	763755	Gluten Free, Kosher, Halal
2.8 oz RTE Patties	2 x 5 lb	300000038	752492	CN labeled, Gluten Free, Kosher, Halal
2.26 oz Beef Jumbo Hot Dog	10 lb (~70 ct)	300000197	776314	No Certifications

IMPOSSIBLE™ SAUSAGE MEAT FROM PLANTS

Our award-winning Impossible Sausage Comes in perfectly seasoned, pre-cooked and pre-formed patties that are ready to eat. Made for ground sausage lovers, it has the satisfying flavor and texture diners crave, but with 45% less calories, 60% less total fat and 55% less saturated fat than the leading animal pork sausage.¹ It was also preferred by meat eaters!² Breakfast has never looked better.



Size	Case Size	Product Number	DOT Code
1.6 oz Patties	2 x 5 lb	60-00022	719681

1. The leading foodservice pork sausage from pigs contains 190 calories, 18g total fat, and 6g saturated fat while Impossible Sausage Made From Plants contains 100 calories, 7g total fat, and 2.5g saturated fat per cooked 45g serving.
2. In a test of 208 consumers, a breakfast sandwich made with an Impossible Sausage Patty was preferred 54% to 46% over the same breakfast sandwich build made with the leading brand of pork sausage.

For Samples:

SellImpossible@ImpossibleFoods.com ImpossibleFoods.com/Sell-Impossible



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IMPOSSIBLE™ CHICKEN MADE FROM PLANTS

Impossible Chicken Nuggets, Tenders and Fillets are perfect for any occasion – lunch, dinner, appetizers, family meals, you name it. Loved by diners of all ages for their golden breadcrumb exterior and juicy white interior, Impossible Chicken will be a hit on your menu. How do we know? Impossible Chicken Nuggets for restaurants were preferred 74% to 26% in a head to head comparison with animal chicken nuggets³. And they cook in under 3 minutes! It's time to bring the whole family to the table.



Size	Case Size	Item Number	DOT Code
~.71 oz Nugget	2 x 5 lb (~227 nuggets per case)	60-00031	740035
~1.5 oz Tender	2 x 5 lb (~106 Tenders per case)	3000000093	758844
3.8 oz Fillets	2 x 5 lb (~42 Fillets per case)	3000000132	763754
~.71 oz Nugget	2 x 5 lb (~238 Nuggets per case)	3000000077	757674

IMPOSSIBLE™ PORK MADE FROM PLANTS

Hailed as 'scary-similar to the real thing' and winner of Time Magazine's Best Inventions of 2020, Impossible Pork is loved for its supple, springy texture and juicy flavor. It also has 37% fewer calories, 59% less total fat and 36% less saturated fat than ground pork from pigs⁴. The next time you want to build wildly popular menu items like tacos, burritos, shumai, stir fry or meatballs, leave out the pigs. It turns out, you don't need them.



Sizes	Case Sizes	Item Number	DOT Code
2.2 lb Bulk	6 x 2.2 lb	60-00028	740836

IMPOSSIBLE™ MEATBALLS MADE FROM PLANTS

A comforting family classic, made from plants! We took the meaty texture and juicy flavor from our award-winning best sellers, and combined them to create irresistibly delicious, nutrient-rich and fully-cooked meatballs. Chefs love them because they're ready to eat, diners love them because of their mouthwatering taste. From spaghetti and meatballs to subs, beef with broccoli, soup, and Swedish-style dishes, the possibilities are endless.



Sizes	Case Sizes	Item Number	DOT Code
1 oz Meatball	2 x 5 lbs (~160 Meatballs)	3000000006	743904



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3. In a blind taste test in Irving, TX, of 201 meat-eating consumers, many of whom regularly eat plant-based products, 74% preferred our Impossible Chicken Nuggets restaurant product over animal chicken nuggets from a leading supplier.
 4. USDA 70/30 ground pork from pigs contains 350 calories, 32g total fat, and 11g saturated fat while Impossible Pork Made From Plants contains 220 calories, 13g total fat, and 7g saturated fat per 4 oz (113g) serving.