



PRODUCT PORTFOLIO

Hi! We're Impossible Foods, and we make delicious meat, made from plants, for people who love eating meat. When our company was founded in 2011, we started with a simple question: "What makes meat taste like meat?" Then we took everything we know and love about meat and aimed to make it even better—using plants, which is also better for the planet.

IMPOSSIBLE® BEEF MEAT FROM PLANTS

Impossible Beef brings the rich taste and sizzle you love, serving as a 1:1 substitute for animal ground beef in any recipe—grilled, sauced, braised, or baked. From burgers and tacos to chili and sandwiches, the options are endless. Complete your beefy plant-based lineup with Impossible Beef Jumbo Hot Dogs and Impossible Steak Bites to round out your menu.



Product Name and Unit Size	Case Sizes	Item Number	DOT Codes	Product Attributes
5 lb Beef Brick	4 x 5 lb	60-00010	693765	CN labeled, Gluten Free, Kosher, Halal
¼ lb Burger Patties	4 x 2.5 lbs (40 ct)	60-00011	693766	CN labeled, Gluten Free, Kosher, Halal
⅓ lb Indulgent Burger Patties	4 x 2.665 lbs (32 ct)	3000000133	763755	Gluten Free, Kosher, Halal
2.8 oz Cooked Burger Patties	2 x 5 lb	3000000038	752492	CN labeled, Gluten Free, Kosher, Halal
2.26 oz Beef Jumbo Hot Dog	10 lb (~70 ct)	3000000197	776314	No Certifications
4 lb Bulk Steak Bites	2 x 4 lb	3000000266	795735	Gluten Free, Kosher & Halal (pending), Non-GMO

IMPOSSIBLE® SAUSAGE MEAT FROM PLANTS

Our award-winning Impossible Sausage comes in perfectly seasoned, pre-cooked and pre-formed patties that are ready to eat. Made for ground sausage lovers, it has the satisfying flavor and texture diners crave, but with 45% less calories, 60% less total fat and 55% less saturated fat than leading animal pork sausage patties.¹ It was also preferred by 54% of meat eaters!² Breakfast has never looked better.



Product Name and Unit Size	Case Size	Item Number	DOT Code	Product Attributes
1.6 oz Sausage Patties	2 x 5 lb	60-00022	719681	CN labeled, Gluten Free
3.3 oz Bratwurst Sausage Links	10.13lb (~48 ct)	3000000199	785034	Gluten Free

1. Leading foodservice animal pork sausage patties contain 190 calories, 18g total fat, and 6g saturated fat while Impossible Sausage Meat From Plants contains 100 calories, 7g total fat, and 2.5g saturated fat per cooked 45g serving.
2. In a test of 208 consumers, a breakfast sandwich made with an Impossible Sausage Patty was preferred 54% to 46% over the same breakfast sandwich build made with a leading brand of pork sausage.

Request a sample at impossiblefoods.com/put-impossible-on-your-menu



IMPOSSIBLE® CHICKEN MEAT FROM PLANTS

Impossible Chicken Nuggets, Tenders, and Fillets are crowd-pleasers for any meal or occasion. With a crispy breadcrumb exterior and juicy white interior, they're loved by all ages. Impossible Chicken Nuggets for restaurants were preferred 74% to 26% in a head to head comparison with animal chicken nuggets³. And they cook in under 3 minutes! It's time to bring the whole family to the table.



Product Name and Unit Size	Case Size	Item Number	DOT Code	Product Attributes
~.71 oz Chicken Nugget	2 x 5 lb (~227 nuggets per case)	60-00031	740035	No certifications
~1.5 oz Chicken Tender	2 x 5 lb (~106 Tenders per case)	3000000093	758844	No certifications
3.8 oz Unbreaded Chicken Fillet	2 x 5 lb (~42 Fillets per case)	3000000132	763754	Gluten Free
~.71 oz Whole Grain Chicken Nugget	2 x 5 lb (~238 Nuggets per case)	3000000077	757674	CN labeled
4 oz Crispy Chicken Fillet	2 x 4 lb (~32 Fillets per case)	3000000265	795693	No certifications

IMPOSSIBLE® PORK MEAT FROM PLANTS

Hailed as 'scary-similar to the real thing' and winner of Time Magazine's Best Inventions of 2020, Impossible Pork is loved for its supple, springy texture and juicy flavor. It also has 37% fewer calories, 59% less total fat and 36% less saturated fat than ground pork from pigs⁴. Impossible Pork works perfectly in popular menu items like tacos, burritos, shumai, stir fry, noodle bowls, or meatballs.



Product Name and Unit Size	Case Sizes	Item Number	DOT Code	Product Attributes
2.2 lb Bulk	6 x 2.2 lb	60-00028	740836	Gluten Free

IMPOSSIBLE® MEATBALLS MEAT FROM PLANTS

A comforting family classic, made from plants! We took the meaty texture and juicy flavor from our award-winning best sellers, and combined them to create irresistibly delicious, nutrient-rich and fully-cooked meatballs. Chefs love them because they're ready to eat, diners love them because of their mouthwatering taste. From spaghetti and meatballs to subs, beef with broccoli, soup, and Swedish-style dishes, the possibilities are endless.



Product Name and Unit Size	Case Sizes	Item Number	DOT Code	Product Attributes
1 oz Meatball	2 x 5 lbs (~160 Meatballs)	3000000006	743904	CN labeled, Gluten Free



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3. In a blind taste test in Irving, TX, of 201 meat-eating consumers, many of whom regularly eat plant-based products, 74% preferred our Impossible Chicken Nuggets restaurant product over animal chicken nuggets from a leading supplier.

4. USDA 70/30 ground pork from pigs contains 350 calories, 32g total fat, and 11g saturated fat while Impossible Pork Meat From Plants contains 220 calories, 13g total fat, and 7g saturated fat per 4 oz (113g) serving.