

IMPOSSIBLE™

MEATBALLS MEAT FROM PLANTS

Put Me on Your Menu

A comforting family classic, made from plants! We took the meaty texture and juicy flavor from our award-winning best sellers, and combined them to create irresistibly delicious, nutrient-rich and fully-cooked meatballs. Chefs love them because they're ready to eat, diners love them because of their mouthwatering taste.

Compared to leading beef-pork meatballs, each 85g serving of Impossible Meatballs provides:

- 12 g protein
- 0mg of cholesterol (14g of total fat)
- 25% less sodium¹
- No animal hormones or antibiotics
- Gluten free

ImpossibleFoods.com/Sell-Meatballs

1. A leading animal meatball contains 590 mg sodium while Impossible Meatballs Made From Plants contains 440 mg sodium per 85g serving.



**BOOST
TRAFFIC**



**ATTRACT NEW
CUSTOMERS**



**IMPROVE SAME
STORE SALES**

Ready To Eat

Impossible Meatballs are pre-formed, perfectly seasoned and fully cooked so they can be easily added to a variety of dishes—no extra labor needed! From spaghetti and meatballs to subs, beef with broccoli, soup, and Swedish-style dishes, the possibilities are endless.



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GOOD FOR YOUR BUSINESS

We have a track record of creating strong business results for our partners. Putting Impossible™ products on your menu can boost your sales revenue, brand perception and foot traffic:

55% more sales than a leading competitor per restaurant location¹

30% increase in new product trial rate³

26% YoY sales, indicating new customer growth²

125% of sales goals achieved at launch⁴

1. NPD Supply Track, September 2021 2. Gott's Roadside data 3. Jamba data 4. 85°C Bakery Cafe data

EASY BACK OF HOUSE

Impossible Meatballs are pre-formed, fully cooked and ready to heat so you can easily create timeless classics that your guests love without any extra prep work! Improve your kitchen efficiency and increase speed to plate with our ready-to-eat meatballs.

Add them to pastas and soups, on sandwiches or in Asian, Italian and Swedish dishes. They're also great as an appetizer! Impossible Meatballs should be cooked from frozen and heated directly in the oven or in sauce.



MEAT MADE FROM PLANTS

Impossible Meatballs deliver a juicy, meaty texture consumers are looking for, while also providing a hassle-free BOH cooking experience for your staff. Brought to you by the team that made the Impossible™ Burger, Impossible Meatballs are a delicious alternative for everyone who loves meat—or in this case, meatballs.

Nutrition Facts	
53 servings per container	
Serving size 3 meatballs (85g)	
Amount per serving	
Calories	210
	% Daily Value*
Total Fat 14g	18%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 440mg	19%
Total Carbohydrate 9g	3%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 12g	25%
Vitamin D 0mcg	0%
Calcium 100mg	8%
Iron 2.2mg	10%
Potassium 380mg	8%
Thiamin 0.19mg	15%
Riboflavin 0.15mg	10%
Niacin 5.5mg	35%
Vitamin B ₆ 0.26mg	15%
Folate 150mcg DFE	40%
Vitamin B ₁₂ 1.77mcg	70%
Phosphorus 140mg	10%
Zinc 2.7mg	25%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Water, Soy Protein Concentrate, Sunflower Oil, Coconut Oil, 2% Or Less Of: Methylcellulose, Dried Onion, Dried Garlic, Soy Protein Isolate, Yeast Extract, Spices, Food Starch Modified, Natural Flavors, Cultured Dextrose, Salt, Dextrose, Soy Leghemoglobin, Citric Acid, Hydrolyzed Soy Protein, Mixed Tocopherols (Antioxidant), L-tryptophan
Vitamins & Minerals: Zinc Gluconate, Niacin (Vitamin B3), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12
Contains: Soy
 Meatballs are set in soybean oil

RESOURCES FOR YOU

Get the latest (and greatest) resources to make the most of our products in your restaurant. Whether it's training, menu guidelines, culinary tips, or in-store marketing materials, we've got you covered.

ImpossibleFoods.com/Foodservice

SERVE IMPOSSIBLE MEATBALLS

Request a sample from your rep.

Place an order with your distributor.

Reach out through

ImpossibleFoods.com/Sell-Meatballs

Item Code	Description	Pack Size
300000006	1 oz Meatballs	10 lbs (net) 10.78 lbs (gross)



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